

PONDICHERRY UNIVERSITY

Pondicherry University was established under the Act of Indian Parliament in 1985. The President of India is the Visitor, and The Vice President is the Chancellor of Pondicherry University. It is a matter of pride that Pondicherry University has made steady progress in terms of expansion, equity and excellence with state of the art infrastructure and flexible academic programs, a few departments have created a niche in professional academics. The University has three campuses. The main campus is located at Puducherry with 800-acres of lush green Wi-Fi enabled area, housing 15 Schools, 51 Departments & Centers with over 6500 students, 158 PG & Research Programs. The other two campuses are located at Port Blair and Karaikal. The University has 97 affiliated colleges offering Under Graduate and Post Graduate courses in the Faculties of Arts, Science, Commerce, Engineering Technology, Fine Arts, Law, Management and Medicine. Pondicherry University has recently signed MoUs with leading foreign Universities from the U.S.A., France, and South Korea along with leading Indian institutions for long term research and educational collaboration in fields compatible with the orientation of each institution.

Pondicherry University has entered the Top-350 Universities in Asia in the Times Higher Education and as per MHRD-NIRF Ranking – 59th Rank out of 2995 Institutions. Pondicherry University also ranked 6th among the best 10 Universities of India by India Today-Nielson. The University is a member of the Association of Commonwealth Universities. The university has been accredited 'A' grade by NAAC (An autonomous Institute of University Grants Commission). The Intellectually stimulating milieu, sound pedagogy, and a multi-cultural environment make the University very distinct and unique from other institutions in India. Pondicherry University on the Chennai-Puducherry East Coast Road (ECR) at about 165 Km south of Chennai. University is well-connected by road, rail, and air.





SCHOOL OF MANAGEMENT

It is a school of excellence, primarily focusing on business-related courses since its inception in 1986. This is the most diversified school with eight departments catering to the needs of the business world under the different specialized courses. It is one of the largest schools in the University with more than 70 Faculty members and 225 Research Scholars and over 1000 students.



DEPARTMENT OF MANAGEMENT STUDIES

The Department of Management Studies has a unique position by being a pioneer of the first MBA program of the University in 1986. For the past 33 years, it has been offering professional MBA and Research programs. It is one of the major departments, fully funded and supported by the University Grants Commission (UGC).



The Department consistently ranks among India's Top B-Schools by reputed magazines and other ranking organizations, including STAR NEWS, Indian Express, Business India, India Today, CSR-GHRD, and many others. It has signed several MOUs with leading International Universities from South Korea and France for student and faculty exchange.

ABOUT THE SEMINAR

Education in India, especially higher education in India, is indeed one amongst other elements that have captured the world's attention. The Vedas, Puranas, Ayurveda, Yoga, Kautilya's Arthashastra are some of the significant traditional Indian knowledge systems which even today, India can be proud of. It is certainly not an overstatement to say that the history of higher education in India is long, pregnant with its copious past.

Almost half of the population in India is occupied by women. However, it is regrettable to say that for long years, there has been a strong bias against women, and thereby there is a tendency to deny an equal socio-economic opportunity for them. This neglecting attitude towards women is prominent in many respects, particularly in the field of education. None can deny the fact that education is the fundamental agent for the socio-economic development of a country. Nevertheless, women's access to the domain of education has not been reasonably equal. In the past, women were barred from education itself. Later on, they were allowed education but were barred entry to Universities. Today, in the 21st century, one cannot afford to ignore the importance of higher education for women any longer. The need for higher education among women assumes all the more critical in countries like India, where colonialism has remained a great force hindering education for the general masses and the women in particular. Women researchers in higher education are indeed necessary across all domains of society. Whether to provide society with competent men and women trained in agriculture, arts, medicine, science and technology, and various other professions or to strive to promote equality and social justice or whether to reduce social and cultural differences through the diffusion of education, diffusing higher education of women in India is undoubtedly that hidden key.



This seminar helps to provide a forum to the scientists, academicians, policy makers, experts representing industry and research institutes to address issues and challenges of women in higher education. It promotes aptitude of research among the young women at different levels of education, to generate new research ideas and adopt new practices to meet the emerging trends across the globe through their contribution in top research journals. It provides an opportunity for researchers and academicians to collaborate and engage in research partnerships with international universities and also to go for collaborative research. It provides awareness about different central and state government institutional schemes meant for the promotion of women researchers in higher education.

The main objectives of the seminar are the following:

- 1. To access women researchers in higher education.
- 2. To provide a forum to the academicians, policymakers, experts representing the industry to address issues and challenges of women researchers in higher education.
- 3. To promote gender diversity among academic staff with strong leadership in conformity with institutional, national, and other regulatory frameworks and partnerships with the universities.
- 4. To identify the extent of institutional support provided for the promotion of women researchers in higher education.
- 5. To engage with policymakers, funders, and other actors to promote the cause of gender equality at universities.

THE MAIN SEMINAR THEMES

- 1. Women Researchers in Economics, Commerce, and Management
- 2. Women Researchers in Social Sciences and International Studies
- 3. Women Researchers in Law, Education, and Philosophy

THE SEMINAR SUBTHEMES

- Status of Women Researchers in India
- * Position of Women Researchers in educational institutions
- ❖ Role of Institutional Support provided for the Promotion of Women Researchers in Higher Education
- ❖ Digitalization and its impact on Women Researchers
- Gender Bias and Higher Education
- Government measures for the promotion of Women Researchers in Higher Education
- Challenges faced by Women Researchers in Higher Education
- * Problems of Women Researchers in Higher Education

Note: The sub-themes are not exhaustive



MANUSCRIPT SUBMISSION DETAILS

Maximum length	5000 words excluding title, cover page & references
Margin	2.5 cm or 1 inch
Font	Times New Roman, 12 point
Spacing	1.5
Title page	Title, Author(s) affiliation and contact details
Abstract	Not more than 300 words
Keyword	Maximum 5

PUBLICATION DETAILS

Accepted full-length papers with abstracts will undergo a double-blind peer-review process. Few selected papers which are rich in academic/practical content and below 15% plagiarism will be published in Scopus Indexed, UGC — Care listed journal, subject to modifications/enhancement suggested by Journal's Editorial Board and the remaining papers will be published in an Edited Volume with ISBN No. The author and co-authors of the selected papers may have to pay an additional amount based on the nature of the journal as a publication fee.

Please send full papers to an e-mail id: gbmp.pu@gmail.com

GENERAL GUIDELINES

Registration fee should be paid online only. Fees once paid will not be refunded under any circumstances. Every participant shall be given a seminar certificate. However, only the participants present in the seminar will be provided with a seminar kit. Working lunch and refreshments will be provided on seminar days. No TA/DA will be provided. Participants should make their arrangements for accommodation, breakfast, and dinner on their own. On prior request and with an additional payment, accommodation may be arranged on a first-come, first-serve basis subject to availability of rooms in the university guest house. In-absentia is not encouraged. The decision of the review committee and panel members is final and binding.

REGISTRATION FEE ONLY FOR SEMINAR

Students	Rs. 750
Research Scholars	Rs. 1000
PU Student	Rs. 600
PU Research Scholars	Rs. 800
Academic and Corporate Delegates	Rs. 1500



PAYMENT DETAILS

Payment can be made through NEFT, and the details for online transfer are as follows:

: DMS-GBMP CONFERENCE. Department of Management Studies

Account No: 6625353931, Saving Account

: Indian Bank IFSC Code : IDIB000P152

Branch: Pondicherry University

: Puducherry

Hard copies of the registration form along with online payment receipt or transfer reference number have to be sent to the address mentioned for communication.

KEY DATES

Submission of full paper with an abstract deadline: 31st January 2020

Intimation of full paper acceptance: 7th February 2020

Registration deadline: 10th February 2020

SEMINAR ADVISORY AND REVIEW COMMITTEE

Dr. Chitra Sivasubramanian, Professor & Head

Dr. R. Paneerselvam, Professor

Dr. S. Hariharan, Professor

Dr. T. Nambirajan, Professor

Dr. B. Charumathi, Professor

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Dr. R. Venkatesakumar, Professor

Dr. S. Riasudeen, Associate Professor

Dr. B. Rajeswari, Assistant Professor

Dr. G. Madan Mohan, Assistant Professor

ORGANIZING COMMITTEE

Patron: Prof. Gurmeet Singh, Vice-Chancellor

Chairman: Prof. G. Anjaneya Swamy, Dean, School of Management Seminar Director: Dr. Chitra Sivasubramanian, Professor & Head,

Department of Management Studies

Convener & Co-Convener: Dr. K. Lavanya Latha & Dr. L. Mothilal

ADDRESS FOR COMMUNICATION

DR. K. LAVANYA LATHA

DR. L. MOTHILAL

ASSISTANT PROFESSOR & SEMINAR CONVENER ASSISTANT PROFESSOR & SEMINAR CO-CONVENER

DEPARTMENT OF MANAGEMENT STUDIES

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